

# Lindsay Gonzales

*Speaker on AI, Claude, and what actually works.*

automateaiconsulting.com · Lindsay@automateaiconsulting.com · Fresno, CA



## ABOUT

Lindsay Gonzales is the founder of Automate AI Consulting and an AI implementation specialist who trains teams to use Claude and AI on real work, not in theory. After 25 years in business, including nearly seven in corporate finance and marketing, she builds production AI systems for organizations and teaches the methods behind them. Her approach is deliberately anti-hype: tell people what is real, show them what works, and give them something they can use the next day.

### SIGNATURE TALKS

#### 01 The Adoption Gap

Why your AI pilot stalled and what actually gets it moving.

#### 03 AI Without the Magical Thinking

Where AI earns its keep and where it quietly costs you.

#### 02 What's Real and What's Hype

A practitioner's field guide to AI right now.

#### 04 Prompting Is a Skill, Not a Trick

Getting reliable work out of AI, live.

### AUDIENCES LEAVE WITH

A clear mental model of what AI can and cannot do.

A reliable way to separate real capability from hype.

Specific actions they can take the next morning.

### FORMATS

Featured talk, 45 to 60 minutes

Half-day workshop

Fireside or panel

Virtual

25

years in business

17,000+

on YouTube

2,900+

in the Skool community

### RECENT STAGES

AI Insights Summit, April 2025

Central California Women's Conference, September 2025

Adelante Mujer Conference, March 2026

### BOOK LINDSAY

Based in Fresno, California. Available to travel and for virtual events.

Lindsay@automateaiconsulting.com · automateaiconsulting.com